

RTÉ
lyric fm

SPONSORSHIP
OPPORTUNITY

Lorcan Murray's Classic Drive

With 50,000 listeners Lorcan
Murray's Classic Drive is now
RTÉ Lyric fm's #1 show.

Broadcasting weekdays from 4pm - 7pm live from RTÉ's Limerick studios, Lorcan provides the perfect musical soundtrack to the nation's afternoon, sharing a feast of music with both the curious and the knowledgeable and featuring listeners' own choices. Included in this three-hour musical feast are the latest news and sports updates and tips for what's on throughout the country and as well as listener competitions.

Previous sponsor:



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SPONSORSHIP PACKAGE

PROMO

- 1 x sponsor credited promo per day fixed in Marty In The Morning (49,000 listeners)
- Total number of promos per week = 5

STINGS

- 6 x sponsor credited stings per day.
- 1 x sponsor credited sting at the beginning of every show podcast.
- Total number of stings per week = 30

DISPLAY

- 1 x sponsor leaderboard on the show homepage

Homepage Sponsorship

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SPONSORSHIP FEE

3 Months	6 Months	12 Months
€22,000	€40,000	€75,000

*Source: JNLR 2024-3 (Oct '23 - Sept '24)

Category restrictions and terms & conditions apply.

All sponsors are subject to RTÉ Sponsorship Clearance approval.

For more information, please contact:

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